

2021 Event Marketing/Sponsorship Support Request Application

The mission of Visit Kitsap Peninsula is to promote local cities, communities, events, attractions, activities, and hospitality services most likely to support local lodging establishments and generate awareness about the Kitsap Peninsula region as a destination for leisure and overnight visitors.

The type and level of marketing support the VKP provides is based on the follow:

1) type of event, 2) number of visitors expected to attend that will be from outside of the Kitsap area, and 3) the ability of the event to attract overnight visitors.

Pro-bono marketing support includes featuring events on the VKP website, calendar, social media posts/event page, and inclusion in other internal and external marketing programs. Due to decrease in fund allocations to the VKP for 2021, paid sponsorship available on a limited basis as funding permits.

If you have any questions, or wish to apply for funds for an event, please complete the form below and email to: info@visitkitsap.com. Subject Line: Event Marketing Support Request

EVENT DETAILS

Date Submitted: _____ Is Event Free & Open to the Public: Yes ___ No ___

Business/Org. Name: _____ Non-Profit? _Y_ _N

Contact/Title: _____

Email/Phone: _____

Event Name: _____ Event Date(s) _____

Event Description: _____

Amount Cash Requested: \$ _____ In -Kind Advertising Requested: \$ _____

Mailing Address: _____

List other funding sources and partners for this event: *(lodging tax, grants, sponsorships, vendors, cash in-kind, etc.)*.

Event/Venue Location: _____

Geographic Market Area: _____

Primary Target Audience: _____

What % of Potential Attendees reside outside of Kitsap? _____

If funding is provided, how will funds be used? _____

Describe other marketing and partners that will be used to promote event to attract out of area/overnight visitors. _____

Based on level of marketing support approved, describe how, where, and when the VKP name/logo will be featured.

PLEASE USE BACK or USE A SEPARATE PAGE TO PROVIDE ADDITIONAL COMMENTS: